



Community &
Voluntary Services
cheshire east

Cheshire and
Merseyside
Cancer Alliance

Partnership: Collaboration between Cheshire & Merseyside Cancer Alliance and CVS organizations

Target Area: Focus on Cheshire and Merseyside, where cancer incidence and late diagnosis rates are higher than the national average

Goal: Reduce cancer mortality by raising awareness, promoting early diagnosis, and encouraging participation in NHS cancer screenings

Grassroots Efforts: Social Action Leads empowering community groups to drive early cancer diagnosis

Impact: Helped Cheshire and Merseyside rank joint-top in improved early cancer diagnosis rates in England

Award-Winning Initiative: Named Community Care Initiative of the Year at HSJ Patient Safety Awards 2024





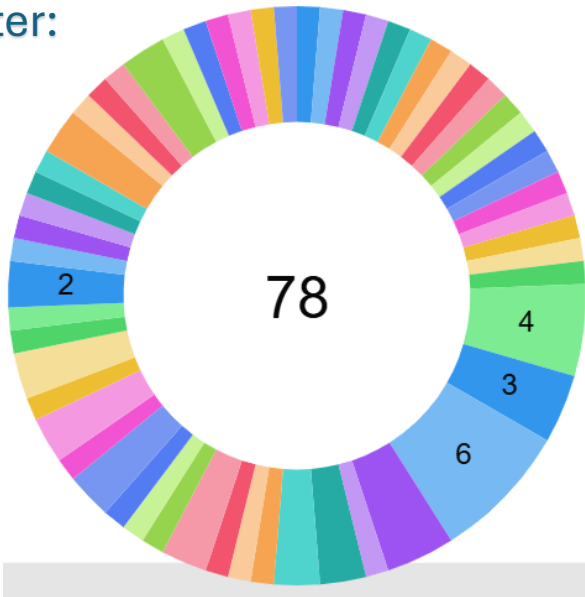


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Engagement with Cancer Alliance Organisations

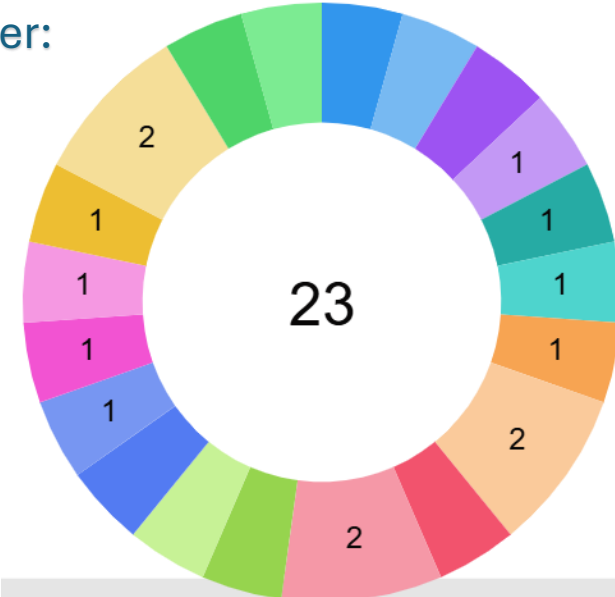
Calls and Emails with
Organisations Last
Quarter:



Events and Meetings
Last Quarter:

25

Calls and Emails with
Organisations This
Quarter:



Events and Meetings
This Quarter:

10



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**Cheshire and
Merseyside**

Cancer Alliance

FEEDBACK from community groups who have used funding from the cancer alliance to run projects for their beneficiaries:

“Attending the wellbeing session was a transformative experience for me. The session provided invaluable information on early detection, treatment options, and the importance of regular screenings. It empowered me to take charge of my health and spread awareness within my community. I now feel more confident and equipped to support others in their journey towards better health.”

“Before attending the wellbeing session, I didn’t realize how crucial early detection is in cancer prevention. The information I received about regular screenings and self-examinations has completely changed my approach to my health.”



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FEEDBACK from community groups who have used funding from the cancer alliance to run projects for their beneficiaries:

“The wellbeing sessions were a much-needed break. The focus on finding time for self-care was particularly helpful. The speakers shared realistic strategies to minimise the risks of cancer that I could easily incorporate into my daily routine. The educational talks were thorough and easy to understand, making complex medical information accessible.”

“The cancer awareness and wellbeing sessions exceeded my expectations. It was a perfect blend of education and practical advice. The focus on finding time for self-care was particularly beneficial, as it’s something I struggle with. The information provided was clear and actionable, and the supportive environment made it easy to open up and connect with others.”

“The emphasis on lifestyle changes and going for screenings was a great reminder of what we can all do to lower our risks. The positive atmosphere in the room made us feel comfortable and able to ask questions.”